

Program Advertising Packet

Reach Your Community and Support the Arts

Looking for a unique and effective way to promote your business? Consider purchasing an ad in the Warner Robins Little Theatre playbill. Our playbills are a treasured part of our patron's theatre experience, providing a fantastic opportunity for you to promote your business or shout-out a cast member while supporting arts and culture in our local community.

We offer flexible advertising options to suit your needs. Whether you're a small business owner, a proud family member, or a community supporter, there's an option for you. Ads can be purchased for individual shows or for the entire season. Our season consists of five productions, each presenting eight performances. Your ad will reach approximately 3,500 people over the full season. Our playbills are also made available online during the run of each production and all advertisers are featured in our lobby TV slideshow during each performance.

Join us in making the Warner Robins Little Theatre playbill a vibrant and engaging part of our productions. Your support helps us continue to bring quality theatre to our community. We appreciate your consideration and look forward to partnering with you to reach our wonderful audience.

Warner Robins Little Theatre, Inc.

502 South Pleasant Hill Road, Warner Robins, GA 31099

478-929-4579 • info@wrlittletheatre.com

wrlittletheatre.com

Full Page Ad

5.125" W

x

8.125" H

Horizontal Quarter Page Ad

5.125" W

x

2.0425" H

Half Page Ad

5.125" W

x

4.0825" H

We accept predesigned ads that meet the following requirements:

- **File extension:** PSD, EPS, AI, PDF, TIFF, or high-quality JPEG or PNG.
- **Color mode:** Playbills are printed in black and white, but full-color playbills are made available to patrons online during the run of the production.
- **Resolution:** Export with at least 300 DPI to ensure the ad is clear and sharp when printed.
- **Dimensions:** Match the specific ad size as listed on the sample sheet. Ensure the dimensions are exact to avoid resizing or distortion.
- **File Size:** Ensure the file size is manageable for email or file transfer methods, typically under 25MB. For larger files, use file transfer services or cloud storage links.

Vertical Quarter Page Ad

2.5625" W
x
4.0825" H

Alternatively, we have graphic designers available who can create an ad for you or your organization. Please note that these ads are designed during the playbill creation process, meaning that proofing of the ad will not be available. If you're interested in having your ad designed for you, please email the following information to the theatre:

- Company or individual's name.
- The text you'd like included in the ad.
- Any images you'd like included in the ad. (optional)

info@wrlittletheatre.com

AD SIZE AND LOCATION	PER SHOW	PER SEASON
Horizontal Quarter Page Ad	\$65	\$300
Vertical Quarter Page Ad	\$65	\$300
Half Page Ad	\$100	\$450
Full Page Ad	\$180	\$800

ADVERTISING AGREEMENT FORM:

Theatre Representative: _____

Business Name: _____

Business Representative: _____

Business Address: _____

Business Phone Number: _____

Business Email Address: _____

- Ad Size:
- (only select one)
- ☐ Quarter Page (Horizontal)
- ☐ Quarter Page (Vertical)
- ☐ Half Page
- ☐ Full Page

Payment Type:

(1) Declare cash payment, (2) write your check number, or (3) your credit card number with your CVV code

WRLT Representative Signature

Printed Name

Date Signed

Business Representative Signature

Printed Name

Date Signed