



WARNER ROBINS
LITTLE THEATRE
Est. 1962

**SPONSORSHIP
PACKAGES**

2025-2026 SEASON

SUPPORTING THE ARTS **IN WARNER ROBINS, GA**

Warner Robins Little Theatre (WRLT) is a non-profit community theatre that has been providing live theatrical productions to patrons in the Middle Georgia region since 1962. The theatre stages five main shows every season, from comedies to dramas to musicals, as well as short-run special events, a youth summer camp, and theatre workshops.

Vision Statement: To be a prominent civic and artistic leader in middle Georgia and distinguished for creating experiences that make connections across our diverse communities and spark reflection and dialogue about the intersection of past, present, and future.

Mission Statement: Warner Robins Little Theatre presents stories inspired by history that connect with today's social and community issues. Our collaborative organization produces provocative theater and educational programs that engage, entertain, and enlighten our patrons, sponsors, and fellow community members.

To bring our shows to life, WRLT relies on the sponsorship of individuals and businesses like you. We hope you will take this opportunity to consider helping us cover the rising production costs of our programs and, in turn, connect with (hundreds of) thousands of local residents. All donations and sponsorships to our non-profit organization are tax deductible. While no amount is too small, the following gift amounts correspond to tangible benefits that WRLT can offer you and your organization. A Warner Robins Little Theatre sponsorship is more than logo placement and advertisement, it's an investment that makes an impact on the arts right here in central Georgia.

SUPPORTING THE ARTS IN WARNER ROBINS, GA

With your support you'll touch the lives of not only a diverse group of performers, but also the entire community. Theatre can leave a lasting impact on the lives of those who hear stories of struggle, family, love, and a little laughter. We want you to be a part of our lasting legacy!

Your sponsorship will support WRLT programming in the following ways:

Entertain: Your generosity will support the costs of royalties, sheet music, scripts, props, designers, technicians, lighting, sound, costumes, makeup and hair, and advertising for each production.

Enrich: Foster new and existing generations of art lovers by supporting WRLT programs that introduce the performing arts to children through summer camps, workshops, and productions, while preserving the foundational legacy built over the past sixty-two years.

Educate: Leave a lasting impact by supporting educational workshops and tangible experience for performers, directors, and production staff for performers of all ages pursuing both the technical and performing aspects of theatre.

SPONSORSHIP PACKAGES

All season sponsorship levels include the items listed in the description.

\$10,000

Platinum Season Sponsorship

- **Full-screen ad** in lobby slideshow, printed and digital playbill at all main stage & kaleidoscope shows
- **Priority logo placement** in Annual Meeting/Community Gala marketing materials, all main stage and kaleidoscope show posters, & newsletters
- **Linked logo or mention** on website, social media, digital newsletter campaigns, and online marketing
- **Featured article** on our blog
- **Appreciation post** on our Facebook & Instagram
- **Priority mention** in all press releases and related advertising
- **Thank-you announcement** by the director at all main stage and kaleidoscope show opening speeches
- **Private backstage tour and cast/crew group photo** at all main stage shows (up to 10 guests)
- **Season patron passes** (15)

\$7,500

Gold Season Sponsorship

- **Full-screen ad** in lobby slideshow, printed and digital playbill at all main stage & kaleidoscope shows
- **Priority logo placement** in Annual Meeting/Community Gala marketing materials, all main stage and kaleidoscope show posters, & newsletters
- **Linked logo or mention** on website, social media, digital newsletter campaigns, and online marketing
- **Featured article** on our blog
- **Appreciation post** on our Facebook & Instagram
- **Priority mention** in all press releases and related advertising
- **Thank-you announcement** by the director at all main stage and kaleidoscope show opening speeches
- **Private backstage tour and cast/crew group photo** at all main stage shows (up to 5 guests)
- **Season patron passes** (5)

SPONSORSHIP PACKAGES

All season sponsorship levels include the items listed in the description.

\$5,000

Silver Two-Show Sponsorship

- **Full-screen ad** in lobby slideshow
- **Quarter page ad** in printed and digital playbill for two main stage shows
- **Logo placement** in Annual Meeting/Community Gala marketing materials and in posters, press releases, and related advertising for two main stage shows
- **Linked logo or mention** on website, social media, digital newsletter campaigns, and online marketing
- **Featured article** on our blog
- **Appreciation post** on our Facebook & Instagram
- **Thank-you announcement** by the director at two main stage show opening speeches
- **Season patron passes** (2)

\$3,000

Bronze Show Sponsorship

- **Full-screen ad** in lobby slideshow
- **Full page ad** in printed and digital playbill for one main stage show
- **Logo placement** in poster, press releases, and related advertising for one main stage show
- **Linked logo or mention** on website, social media, digital newsletter campaigns, and online marketing
- **Appreciation post** on our Facebook & Instagram
- **Thank-you announcement** by the director at one main stage show opening speeches
- **Show tickets** (5)
- **WRLT merchandise** gift set
- **Autographed show poster** by cast and crew

Sponsorship Agreement Form

(Company/Individual Name) _____ agrees to provide a financial support for Warner Robins Little Theatre.

As a sponsor, I understand that I will receive the applicable opportunities as described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check and/or payment has been issued and accepted by representative of WRLT.

☐ Platinum Season Sponsor: \$10,000

☐ Gold Season Sponsor: \$7,500

☐ Silver Two Show Sponsor: \$5,000

Show #1:

Show #2:

☐ Bronze Show Sponsor: \$3,000

Show #1:

Sponsor Name _____

Representative Name _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

INVOICE

478-929-4579
502 S Pleasant Hill Rd, Warner Robins, GA 31088
wrlittletheatre.com

PAYABLE TO: Warner Robins Little Theatre

Payee full name:
Payee phone number:
Payee home/business address:

Season/Show Name	
Payment Due Date	

Date	Sponsorship Description	Price	Qty	Total

Payment Method	Payment Information
☐ Cash ☐ Credit/Debit Card ☐ Check	

Notes: